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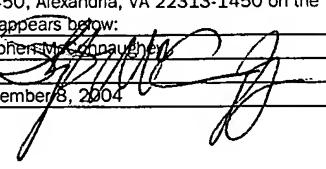
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November 8, 2004

Via First Class Mail

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Re: U.S. Patent Application No. 10/643,525
REVERSIBLE PLATE HOLDER
Our File: 65898/3

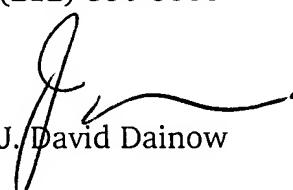
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Name: Stephen M. Schapira
Signature: 
Date: November 8, 2004

Dear Sir:

We enclose herewith an Information Disclosure Statement, listing prior art references which we believe are less relevant than any references cited in the outstanding Office Action. The prior art references listed in this IDS were disclosed on page 2 of the originally filed application. In view of this earlier disclosure prior to the Office Action, it is believed that no late fee should be charged to the applicant at this time; however, if such is required, please charge our Deposit Account No. 01-1785. A duplicate copy of this transmittal letter is enclosed.

Respectfully submitted,

AMSTER, ROTHSTEIN & EBENSTEIN LLP
Attorneys for Applicant
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(212) 336-8000


J. David Dainow

Dated: New York, New York
November 8, 2004

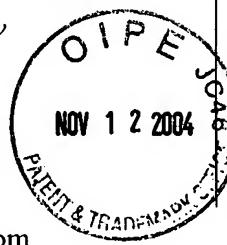
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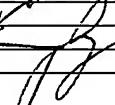
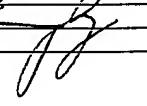
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November 8, 2004

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Mail Stop Amendment - No Fee
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Name: Stephen McCormaugh	
Signature: 	
Date: November 8, 2004 	

Re: U.S. Patent Application No. 10/643,525
REVERSIBLE PLATE HOLDER
Our File: 65898/3

Dear Sir:

In response to the Office Action of August 6, 2004, we enclose herewith the following documents:

1. Amendment, which includes Appendix A (15 pages),
2. Information Disclosure Statement - PTO/SB/08A and transmittal letter (2 pages), and
3. Postcard receipt.

Please acknowledge receipt of the enclosed documents by stamping the enclosed postcard and returning same to us.

Commissioner for Patents

-2-

November 8, 2004

If any fees are due for any of the documents filed herewith, please charge our Deposit Account No.01-1785. A duplicate copy of this letter is enclosed.

Respectfully submitted,

AMSTER, ROTHSTEIN & EBENSTEIN LLP
Attorneys for Applicant
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J. David Dainow

Dated: New York, New York
November 8, 2004

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Enclosures



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Substitute for form 1449/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet 1 of 1

Complete if Known	
Application Number	10/643,525
Filing Date	August 19, 2003
First Named Inventor	Candace Paine
Art Unit	3632
Examiner Name	Alfred J. Wujciak
Attorney Docket Number	65898/3

U. S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T
		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)				

Examiner Signature		Date Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹Applicant's unique citation designation number (optional). ²See Kinds of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.